

Ivane Javakhishvili Tbilisi State University
Faculty of Economics and Business



Call for papers for the VIII International Scientific

November 3-4

Challenges of Globalization in Economics and Business



Tbilisi
2023

Welcome!

On November 3-4 (2023), Ivane Javakhishvili Tbilisi State University organizes VIII International Scientific Conference: **Challenges of Globalization in Economics and Business**. The conference aims to share the experiences and results of scientific researches carried out in the field of Economy and Business.

Conference Editorial Board:

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Associate Professor Gurbanov Natig Huseyn

Associate Professor Manana Lobzhanidze

Associate Professor Marina Chavleishvili

Conference Language	English, Georgian
Time Limit	Presentation -15 Min.
Conference Covers the Following Topics	<p>Economics:</p> <ul style="list-style-type: none">• Challenges of Association with the European Union under Globalization• Econometrics• Economic Policy• International Economics• Macroeconomics• Microeconomics• Religion and Economics in the context of Globalization• Statistics• Theoretical Economics <p>Business Administration:</p> <ul style="list-style-type: none">• Accounting, Audit, Analysis;• Finance and Banking;• Information Technology;• International Business;• Management;• Management in Global Environment;• Marketing;• Tourism;
Important Dates	<p>Candidates willing to participate at the conference:</p> <ul style="list-style-type: none">➤ Must submit a scientific paper up to 10 pages, considering the text format requirements given below.➤ Deadline for submission of full paper - October 28.➤ Informing successful speakers, the results - October 31.➤ Conference Plenary session and sectional work - November 3. <p>Scientific papers must be fulfilled in English and submitted before the deadline to the following e-mail: <u>cgeconference@tsu.ge (with the conference title and contact information (Phone numbers, position) in the subject line.</u></p>
Conference Participation and Paper Publication Fee	<p>100 EUR, in case of co-authorship, 40 euros should be paid in addition.</p> <p>Bank Requisites</p> <p>Intermediary: JP MORGAN AG FRANKFURT AM MAIN (EUR) SWIFT CODE: CHASDEFX ACC: 6231608461 Beneficiary's bank: NATIONAL BANK OF GEORGIA, TBILISI SWIFT CODE: BNLNGE22</p>

Beneficiary: LEPL Ivane Javakhishvili Tbilisi State University (val. code 799780081)
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IBAN: GE65NB0331100001150207

Please, specify the purpose of payment to „Challenges of Globalization in Economics and Business “

**Publication
of Presented Papers**

Scientific Editorial board will select the scientific papers reflecting best practices and scientific outcomes presented for the conference, that will be published in the conference proceedings indexed in Google Scholar.

Conference Coordinators

Merab khokhobaia, P.h.d in Economics, Associate Professor, **E-mail:merab.khokhobaia@tsu.ge**
Nino lobzhanidze, P.h.d in Economics, Assistant Professor, **E-mail: nino.lobzhanidze@tsu.ge**

Text format requirements:

- The paper should be submitted in A4 format in MS Word, Times New Roman;
- **Margins:** top – 20 mm; left – 20 mm; right – 20 mm; bottom – 20 mm, 1.5 spaced between the lines;
- **Formulas** should be prepared in formula editor Equation;
- **Figures and other illustrations** should be prepared in **JPEG or BMP** format;
- On the first line - **the title of the paper (12Pt, Bold)**;
- One line below - **surname and name of the author (authors) (12Pt, Bold), scientific (academic) degree and affiliation**;
- On the following line – **full name of the organization (12Pt, Bold)**;
- Two lines below- **Abstract of the paper** (Font size 10 Pt, not more than 300 words);
- One line below **key words** (maximum 5 words, 11Pt);
- The article should not exceed 10 pages.

The Role of Small and Medium Size Enterprises in Regional Tourism Development

Name, Surname

Professor, Doctor of Science

Ivane Javakhishvili Tbilisi State University

Abstract. Tourism industry can have a significant impact on regional and national economies. Due to the fragmented nature of the industry rational policy should to be developed in order to achieve productive results. Which potentially will positively contribute to the balanced development of the national and local economy. Naturally, to study such a complex issue, we have to take into consideration the main trends which exist at the international level as well. It's obvious, that the impact of the tourism industry on the economy is quite fragmented. Tourism enhances the process of creation of working places, tax generation, development of adjacent sectors. The system of the tourism industry can be considered as a platform, which accelerates activities in economically depressive regions and tourist destinations. The role of SMEs in the tourism industry are crucial, which means, that SMEs can be considered as an important generator for the regional and national economy. It should be mentioned, that small and medium enterprises are more flexible and open to meet the market opportunities. As practice confirms there is no single recipe that can be taken into consideration by the different countries. This article aims to examine how the tourism industry can promote balanced growth of local economic activities through the prism of small and medium-size enterprises. Furthermore, the research paper focuses on the study of the developing trend of small and medium entrepreneurship in the tourism and hospitality industry in Georgia.

Keywords: Tourism industry, Local economic development, Tourism Policy, Poverty reduction

Introduction - Essence of the problem, actuality of the topic and definitions of the key concepts (**Font size 12Pt**);

Results - Presenting the results of the research, considering the thematic topic of the research it is possible to split specific subsections in this section (**Font size 12Pt**);

Conclusions and Recommendations - Systematization and summary of the research results (**Font size 12Pt**);

List of References– Resources used throughout the research (10 Pt);

References should be cited in the body of the scientific paper in APA format as follows:

One author: (Mitchell, 2017).

Two authors: (Mitchell & Smith, 2017).

More than two authors: (Mitchell et al, 2017).

List of references should be indicated in alphabetical order.

Reference Example:

Book:

Jones, A.F & Wang, L. (2011). *Spectacular creatures: The Amazon rainforest* (2nd ed.). San Jose, Costa Rica: My Publisher

E-books:

Mitchell, J.A., Thomson, M., & Coyne, R.P. (2017). *A guide to citation*. Retrieved from <https://www.mendeley.com/reference-management/reference-manager>

Journal articles:

Mitchell, J.A. (2017). Citation: Why is it so important. *Mendeley Journal*, 67(2), 81-95

Mitchell, J.A. (2017). Citation: Why is it so important. *Mendeley Journal*, 67(2), 81-95. Retrieved from <https://www.mendeley.com/reference-management/reference-manager>

Tables, diagrams and other illustrations should be numbered in sequential order

Diagram 1

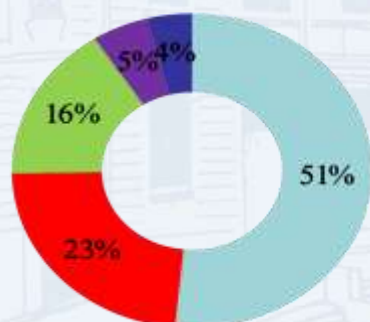


Table 1

Countries	2014	2015	%
Armenia	1,325,635	1,468,888	10.8%
Azerbaijan	1,283,214	1,391,257	8.6%
Turkey	1,442,695	1,391,721	-3.5%
Russia	811,621	926,144	14.1%
Ukraine	143,521	141,734	-1.2%

Conference Organizing Committee:

Manana Lobzhanidze – Associate professor, deputy dean, faculty of Economics and Business

Merab Khokhobaia - Associate professor, head of the department of scientific research and development, faculty of Economics and Business

Lali Chikviladze - Main Specialist, department of scientific research and development, faculty of Economics and Business

Nino Lobzhanidze - Assistant Professor, main specialist, department of scientific research and development, faculty of Economics and Business

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Rusudan Maisuradze - Doctoral student, faculty of Economics and Business

